

Objective

To begin my career with a news organization dedicated to journalistic excellence and a digital first philosophy.

Education and training

Iowa State University of Science and Technology:

Greenlee School of Journalism
and Communication

*Bachelor of Science —
Journalism and Mass
Communication,
expected May 2012*

Software and skills

- Adobe InDesign, InCopy, Illustrator and Photoshop
- NewsEditPro
- TownNews content management systems (Newsys and BLOX)
- Microsoft Office
- WordPress
- HootSuite
- Facebook Pages
- Google Analytics
- Salthru email distribution system
- Windows operating system
- Macintosh operating system
- Basic HTML and CSS

Memberships

- Leo Mores Chapter of the Society of Professional Journalists
 - Treasurer
August 2010-present
- American Copy Editors Society
- Online News Association

Experience

Moline Dispatch Publishing Company

May 2010–August 2010

Copy Desk Intern

Edited stories for grammar, spelling, style, content and length. Responsible for writing headlines, posting stories to qconline.com and laying them out on pages. Managed the papers' Twitter account and increased followers by 13 percent.

Iowa State Daily

September 2008–present

Director of Digital Media

May 2011–present

Oversee all digital efforts. Provide training and guidance to all departments on digital products. Research new trends in the industry and adapt relevant ideas. Serve as a unifier and bring niche brands and departments together to improve digital products. Be an advocate for mobile, tablet and new distribution methods. Promote digital first philosophies, social media and educate on their benefits. Implement alternative revenue opportunities and work with advertising department on training and sales opportunities.

Online Editor

August 2010–May 2011

Researched and implemented new storytelling technology. Trained employees on use of content management system, created new page templates and encouraged use of social media. Managed social media accounts and engaged community.

Co-Design Chief

October 2009–August 2010

Co-managed the design desk, assisted in presenting critiques, creating schedules and conducting training sessions. Checked pages for errors before submission.

Copy Editor

August 2009–May 2011

Edited for grammar, context, length and style. Wrote headlines and cutlines.

Senior Designer

August 2009–October 2009

Mentored design staff and presented critiques. Worked within style guidelines to create effective, efficient and visually pleasing pages.

Designer

September 2008–August 2009

Designed visually appealing spreads within Iowa State Daily style guidelines.

Professional Sports Catering

May 2009–August 2009

Concessions Captain

Supervised the concessions management team at Modern Woodman Park. Provided coaching, oversight and assistance as needed.

Ovations Food Service

March 2005–August 2008

Worked four baseball seasons at Modern Woodman Park and progressively assumed greater responsibility.

Food and Beverage Manager

March 2008–August 2008

Concessions Manager

March 2007–August 2007

Head Cashier

March 2006–August 2006

Cashier

March 2005–August 2006